Executive Summary

HireHopping (HH) is an innovative technology driven company who strives to enhance and simply access to technology by the global community. We are passionate about bridging the gap between technology and people and by so doing allow for improved human interactions.

The company's primary revenue stream is derived from a HireHopping mobile app which will be integrated into the Blockchain platform and thereby enjoying the features Blockchain technology offers. The business model is such that the application to be developed will facilitate the rental of goods and services between parties and within a secure peer-to-peer environment and closed ecosystem. Members of the ecosystem are able to transact with one another using either fiat currency or digital currencies depending on the nature of their transactions. The system contains predefined categories which members of the ecosystem will be able to choose from. This approach negates illicit trading as only approved products and services will be contained in one of the categories.

HH aims to build a community by utilising technology to create a centralised platform to facilitate rental and advertising services. Owners of goods will be able to rent the goods over a period of time ensuring perpetual income over a period of time. A market exists whereby Owners can rent an asset and received a revenue stream from a previously unused asset. HH will tap into this market and actively create strategies which will maximise profits.

The HH team consists of the Chief Executive Officer (CEO), Aubrey Barnard and Chief Technology Officer, Ruan Botes. Aubrey Barnard has several years of management having run his own Construction Company. Ruan Botes has several years of experience as an Application Developer and will have an integral part in architecting the Mobile Application and ancillary services. To date, the business has been bootstrapped by Aubrey Barnard but in order to achieve the business objectives, funding is required. In order to correct the capital shortfall, HH will be initiating a Pre-ICO, ICO and Crowdfunding strategy. This will form part of Phase 1 on the roadmap. Thereafter, the next phase will be the development of a Mobile Blockchain Platform Application. (MBPA).

Vision Statement:

HireHopping vision is to portray as a trusted global company that will enhance the the future of individuals by giving them the power of technology on one platform.